

Appendix 2 – Summary of proposals by theme

1. Business Support Theme

| Project/programme | Description | Cost in £ (revenue unless stated) | | | Anticipated impact |
|-------------------------------|---|--|--|--|--|
| | | 2023/24 | 2024/25 | Total | |
| Sub-regional business support | <p>Comprehensive programme with 3 strands:</p> <ul style="list-style-type: none"> • Launchpad (start-up support) • Productivity • Low carbon <p>Will deliver wide-ranging support, including advice, diagnostics, workshops and grants, to help businesses start up, grow and reduce energy costs and emissions. A condition of grant support will be that businesses will be encouraged to pay the real living wage.</p> | <p>588,238</p> <p>174,179</p> <p>207,415</p> <p>206,644</p> | <p>1,105,489</p> <p>238,113</p> <p>450,351</p> <p>417,025</p> | <p>1,693,727</p> <p>412,292</p> <p>657,766</p> <p>623,669</p> | <ul style="list-style-type: none"> • 107 businesses receiving grants • 53 jobs created • 32 jobs safeguarded • 21 businesses created • 49 entrepreneurs assisted to be business ready • 16 businesses adopting new technologies or processes • 16 businesses with improved productivity |
| Business incubation centres | <p>Capital improvements to Rotherham’s business centres to enhance the offer, including:</p> <ul style="list-style-type: none"> • Create co-working space at Moorgate Crofts for (free) use by Launchpad beneficiaries, providing a focal point for collaboration and networking. • Upgrade meeting room space to meet the needs of modern businesses i.e. new communications and AV systems, along with re-designed seating/hosting arrangements • Enhance communal spaces to encourage collaboration and improve information sharing, including new seating arrangements and digital signage | <p>61,895 (capital)</p> | <p>172,975 (capital)</p> | <p>234,870 (capital)</p> | <ul style="list-style-type: none"> • 140 businesses receiving non-financial support (existing business centre occupants) • 16 additional businesses supported (Century II businesses) |

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|-------------------|---|-----------------------------------|---------|---------|---|
| | | 2023/24 | 2024/25 | Total | |
| | <ul style="list-style-type: none"> • Improve wifi coverage, supporting a 'digital first' approach to aid productivity and competitiveness • Meet fit out costs (due to cost overruns / pressures) to ensure that a comparable offer with other sites is available at the new Century II centre | | | | |
| Social value | <p>Coordinate and enhance social value activity, focused on increasing local spend through anchor organisations' procurement activity. This includes:</p> <ul style="list-style-type: none"> • Develop the local procurement anchor network • Build the capacity of local SMEs • Hold 'meet the buyer' and networking events to raise awareness of opportunities and share good practice (a separate line is included in communities and place theme for town centre events) | 78,494 | 155,988 | 234,482 | <ul style="list-style-type: none"> • Jobs created • Increase % of local spend by anchor institutions • Businesses receiving non-financial support • Local events and activities supported |

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Theme summary:

| | Year 2 - 2023/24 | | Year 3 - 2024/25 | | Total | |
|----------------------------------|------------------|----------------|------------------|------------------|----------------|------------------|
| | Cap | Rev | Cap | Rev | Cap | Rev |
| Supporting Local Business | | | | | | |
| Launchpad | - | 174,179 | - | 238,113 | - | 412,292 |
| Productivity | - | 207,415 | - | 450,351 | - | 657,766 |
| Low Carbon | - | 206,644 | - | 417,025 | - | 623,669 |
| Business Incubation Centres | 61,895 | - | 172,975 | - | 234,870 | - |
| Social Value | - | 78,494 | - | 155,988 | - | 234,482 |
| Total | 61,895 | 666,732 | 172,975 | 1,261,477 | 234,870 | 1,928,209 |
| | | | | | | |
| Allocation | 61,895 | 701,472 | 172,975 | 1,556,792 | 234,869 | 2,258,264 |
| Balance remaining | -0 | 34,740 | -0 | 295,315 | -1 | 330,055 |

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2. People and Skills Theme

| Project/programme | Description | Cost in £ (all revenue) | | | Anticipated Impact |
|--|--|-----------------------------|-----------------------------|-------------------------------|--|
| | | 2023/24 | 2024/25 | Total | |
| Rotherham integrated skills programme (RISP) | Four projects covering the journey from initial engagement with those hardest to reach, through to sustainable employment and career progression. All the projects are part of a continuous journey for the beneficiaries, with other projects (e.g. those funded via Multiply) also part of the offer. The hub on the ground floor of Riverside enables the projects to physically co-locate and provides a “one-stop-shop” for residents. | 299,264 (all 4 projects) | 991,749 (all 4 projects) | 1,291,013 (all 4 projects) | See below |
| RISP 1: First Step | Proactive engagement with harder to reach individuals and groups, with referrals to next step provision (e.g. Employment Solutions). Also incorporates a supported volunteering element as a first step towards employment. The project would employ one employability engagement worker. | 46,139 | 71,263 | 117,402 | <ul style="list-style-type: none"> • 120 referrals • 100 people supported • 30 supported volunteering opportunities • 10 VCS organisations supported |
| RISP 2: Employment Solutions | Tailored, holistic support provided by key workers to help develop basic skills and move people closer to or into employment. Costs are based on employing 2 team leaders and 9 officers. | 168,051 | 564,949 | 733,000 | <ul style="list-style-type: none"> • 300 people into employment or training |
| RISP 3: Ambition and Aspiration | Targeted and intensive support for young people, particularly those who are | 30,025 | 122,475 | 152,500 | <ul style="list-style-type: none"> • Work with at least 45 young people aged |

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| Project/programme | Description | Cost in £ (all revenue) | | | Anticipated Impact |
|-------------------------------|--|-------------------------|---------|---------|---|
| | | 2023/24 | 2024/25 | Total | |
| | <p>disengaged, to take up education, training and employment opportunities. Costs are based on 3 outreach workers.</p> <p>To note there are currently c88k young people (16-24) not in education, employment or training in Yorkshire and Humber and in Rotherham there are c300 young people in this cohort aged 16 and 17 alone.</p> | | | | 16-18, progressing at least 20. |
| RISP 4: Advance | Support for employees to improve their skills, gain qualifications and progress in or change their careers. The project can also help with retraining for staff facing redundancy. Costs are based on 1 manager, 1 officer and 3 advisers. | 55,049 | 233,062 | 288,111 | <ul style="list-style-type: none"> • Engage with 166 individuals • Qualifications/courses completed by 77 people |
| Children's Capital of Culture | Extend and expand the traineeship programme with further capacity building support for partners. | 0 | 421,502 | 421,502 | <ul style="list-style-type: none"> • Creation of 40 paid traineeships for young people aged 16-25 • Capacity building for 5 cultural and creative partners hosting traineeships |

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Theme summary:

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|-------------------------------|------------------|----------------|------------------|------------------|----------|------------------|
| | Cap | Rev | Cap | Rev | Cap | Rev |
| People and Skills | | | | | | |
| First Step | - | 46,139 | - | 71,263 | - | 117,402 |
| Employment Solutions | - | 168,051 | - | 564,949 | - | 733,000 |
| Ambition and Aspiration | - | 30,025 | - | 122,475 | - | 152,500 |
| Advance | - | 55,049 | - | 233,062 | - | 288,111 |
| Children's Capital of Culture | - | 0 | - | 421,502 | - | 421,502 |
| Total | - | 299,264 | - | 1,413,251 | - | 1,712,515 |
| | | | | | | |
| Allocation | - | 280,589 | - | 1,383,815 | - | 1,664,404 |
| Balance remaining | 0 | -18,675 | 0 | -29,436 | 0 | -48,111 |

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3. Communities and Place

| Project/programme | Description | Cost in £ (revenue unless stated) | | | Anticipated Impact |
|--------------------------------------|--|-----------------------------------|---------|---------|---|
| | | 2023/24 | 2024/25 | Total | |
| Children’s Capital of Culture (CCoC) | <p>Further delivery of the CCoC programme with capacity building for cultural and creative partners and the CCoC team.</p> <p>This includes investment in existing and new events and festivals across the borough, building capacity in community organisations and groups and creating more resilient models for grass roots programmes.</p> | 350,812 | 120,852 | 471,664 | <p>Support for events including:</p> <ul style="list-style-type: none"> • Rotherham Show 2023, Children’s Capital of Culture Area • Rotherham Loves Writing/Reading Celebration Event 2023 • Signals Music Festival 2024 • Rotherham 10k/athletics academy lead up events • Rother Valley/Gulliver’s Family Festival • CCoC Launch Programme in Q1 2025 |
| Open Arms Rotherham phase 2 | <p>Targeted, neighbourhood-based support and advice to respond to cost of living challenges and reduce social exclusion. This will be coordinated by Voluntary Action Rotherham and incorporates:</p> | 41,336 | 328,758 | 370,094 | <ul style="list-style-type: none"> • 400 one-stop shop sessions • 2,400 people attending sessions • 300 socially excluded people engaged • 10 community venues supported |

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| Project/programme | Description | Cost in £ (revenue unless stated) | | | Anticipated Impact |
|---------------------------------|--|-----------------------------------|--------------------------|----------------------------|--|
| | | 2023/24 | 2024/25 | Total | |
| | <ul style="list-style-type: none"> • Ongoing delivery of fortnightly one-stop shop sessions in targeted neighbourhoods • Further development of community infrastructure, including development of community leaders | | | | <ul style="list-style-type: none"> • 10 community events held • 500 people attending events • 12 VCS organisations supported • 5 new groups established • 50 new volunteers |
| Reaching out across communities | Establishing local equality networks, to ensure that current and future interventions are informed by and effectively reach all of Rotherham’s diverse communities. | 40,000 | 60,000 | 100,000 | <ul style="list-style-type: none"> • New networks established • Increased engagement and improved perception • 1 job created |
| Town centre events | Additional funding for the events programme to deliver a regular programme of events in the town centre to increase footfall | 115,000 | 165,000 | 280,000 | <ul style="list-style-type: none"> • 40% increase in footfall • 30% improvement in engagement • 25% improvement in perception of events |
| Visitor and leisure economy | Supporting the delivery of capital schemes across Rotherham, focused on major attractions, leisure, sport, aiming to increase visitor numbers, improve skills, | 336,810 (capital) | 731,899 (capital) | 1,068,709 (capital) | Contributions to: <ul style="list-style-type: none"> • 26 fte jobs created • 30 fte jobs safeguarded |

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|-------------------|---|-----------------------------------|---------|--|---|
| | | 2023/24 | 2024/25 | Total | |
| | <p>and encourage active and healthy lifestyles. This includes:</p> <ul style="list-style-type: none"> • Maltby Academy Trust creating a flexible facility for business incubation and training • Skills village at Gulliver’s focused on young people gaining skills linked to the hospitality and leisure sector • Wentworth Woodhouse converting old stables to create a kitchen that would service a new café. <p>Note: as the available funding won’t address the total shortfall for the schemes, it will be apportioned based on the requirement for each.</p> | | | <p>550,000 shortfall</p> <p>300,000 shortfall</p> <p>500,000 shortfall</p> | <ul style="list-style-type: none"> • 2 heritage buildings restored (Wentworth, Maltby) • 2,602m2 of new educational space created (Gulliver’s, Maltby) • 15% increase in visitors/ audiences (Wentworth) |
| Active lives | Capital schemes to encourage active and healthy lifestyles, comprising the creation of two multi-use sports facilities (Playzones), drawing in an additional £240,000 funding from the Football Foundation. | 0 | 80,000 | 80,000 | <ul style="list-style-type: none"> • 2 local facilities created • 150 local events and activities supported |

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Theme summary:

| | Year 2 - 2023/24 | | Year 3 - 2024/25 | | Total | |
|---------------------------------|------------------|-----------------|------------------|-----------------|------------------|------------------|
| | Cap | Rev | Cap | Rev | Cap | Rev |
| Communities and Place | | | | | | |
| Visitor and Leisure Economy | 336,810 | - | 731,899 | - | 1,068,709 | - |
| Active Lives | - | - | 80,000 | - | 80,000 | - |
| Children's Capital of Culture | - | 350,812 | - | 120,852 | - | 471,664 |
| Town Centre Events | - | 115,000 | - | 165,000 | - | 280,000 |
| Open Arms Rotherham | - | 41,336 | - | 328,758 | - | 370,094 |
| Reaching Out Across Communities | - | 40,000 | - | 60,000 | - | 100,000 |
| Total | 336,810 | 547,148 | 811,899 | 674,610 | 1,148,709 | 1,221,758 |
| Allocation | 336,810 | 420,883 | 811,899 | 518,931 | 1,148,708 | 939,814 |
| Balance remaining | -0 | -126,265 | -0 | -155,679 | -1 | -281,944 |

NB The capital allocation includes the year 1 underspend (£71,126) & rural communities allocation (£200k)

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4. Rural

| Project/programme | Description | Cost in £ (capital) | | | Anticipated Impact |
|-----------------------|--|---------------------|---------|---------|--|
| | | 2023/24 | 2024/25 | Total | |
| Rural business grants | <p>A small grants programme for rural businesses.</p> <p>It is proposed that grants would be between £2,500-£12,499, with 50% match funding required. The two broad themes would be:</p> <ul style="list-style-type: none"> • Rural micro and small enterprises <p>Funding for small scale investment, including net zero infrastructure for rural businesses and diversification outside of agriculture to encourage start up, expansion or scale up of businesses where this involves converting farm buildings into other commercial use.</p> <ul style="list-style-type: none"> • Tourism and the visitor economy <p>Funding for developing and promoting the visitor economy, including local attractions, trails and tourism products more generally.</p> | 80,000 | 120,000 | 200,000 | <ul style="list-style-type: none"> • 20 businesses receiving grants |